

Revenue, reactivated.

Reconnect with eligible previous solar customers about a battery assessment.
One audience. One offer. A defined budget.

Scoped

Activation

Agreed

Appointment credit

Capped

Messaging budget

Full pricing follows your database review. Fees, spending limits and applicable GST are agreed in writing.

WHAT IS INCLUDED

One brand, one offer and up to 1,000 eligible records. Audience review, approved outreach, qualification, booking, reminders, rescheduling, sales briefs and an itemised outcome review.

CLEAR EXCLUSIONS

No fee for no-shows, cancellations, duplicates, active deals or failed qualification. Booking reserves the agreed fee in credit; cancellation releases it; verified attendance earns it. Reschedules are charged once.

WHAT COUNTS AS ATTENDED

Unique household in your area; decision-maker; existing solar and no battery; interest within 90 days; approved indicative price range acknowledged; substantive assessment verified as attended.

CLIENT RESPONSIBILITIES

Provide usable authorised records, exclusions and approvals. Keep assessment slots open. A named salesperson responds, attends and reports outcomes. Your team confirms suitability, quotes and closes.

HOW THE PILOT WORKS

Fit check and signed scope first. Target launch within five business days of usable data, access and approvals. The pilot runs for 30 days from the first live send; assessments fall within that window unless an extension is agreed in writing.

Budget and credit. Pause bookings when all credit is reserved or spent. Further spend requires approval. Unused credit is returned. Messaging is separately approved at actual provider cost within an agreed cap. A valid attendance is billable even without a sale.

Zero-attendance commitment. If a completed pilot produces zero qualified attendances, refund the activation fee and unused appointment credit. Actual approved messaging charges remain. The client responsibilities above apply; client-caused pauses and revised dates are documented.

Stopping and refunds. Either party may stop future sends. Reconcile completed activation milestones and valid attendance fees; return unearned activation and unused credit. Early cancellation is not the completed-pilot guarantee. Process refunds within five business days of final reconciliation. No automatic renewal.

Start with a database fit call.

No customer export or account credentials needed.